



# WCAG 2.1 AA Level Web Accessibility Audit

Website: redsageonline.com | Verdict: Compliant | Date: October 6, 2020

#	Requirement	Relevant	Successes	Failures	Score
1	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
2	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
3	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	Yes	Pass	-	100%
4	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	Yes	Pass	-	100%
5	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	5	0	100%



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## Code snapshots of some of the successful elements

- `<figure class="wk-overlay wk-overlay-hover " data-acsb-hover="true" tabindex="0" role="none">Marketing that WORKS</h1>`

10	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	Yes	Pass	-	100%
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11	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	9	0	100%
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## Code snapshots of some of the successful elements

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12	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	Yes	12	0	100%
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- `<figure class="wk-overlay wk-overlay-hover " data-acsb-hover="true" role="none"><rect y="9" width="20" height="2"></rect><rect y="3" width="20" height="2"></rect><rect...`
- `<svg width="14" height="14" viewBox="0 0 14 14" xmlns="http://www.w3.org/2000/svg" data-svg="close-icon" aria-hidden="true" data-acsb-force-hidden="true"><line fill="none" stroke="#000" stroke-width="1.1" x1="1" y1="1" x2="13" y2="13"></line><line f...`
- `<svg width="20" height="20" viewBox="0 0 20 20" xmlns="http://www.w3.org/2000/svg" data-svg="facebook" aria-hidden="true" data-acsb-force-hidden="true"><path d="M11,10h2.6l0.4-3H11V5.3c0-0.9,0.2-1.5,1.5-1.5H14V1.1c-0.3,0-1-0.1-2.1-0.1C9.6,1,8,2.4,8,...`



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- `<svg width="20" height="20" viewBox="0 0 20 20" xmlns="http://www.w3.org/2000/svg" data-svg="linkedin" aria-hidden="true" data-acsb-force-hidden="true"><path d="M5.77,17.89 L5.77,7.17 L2.21,7.17 L2.21,17.89 L5.77,17.89 L5.77,17.89 Z M3.99,5.71 C5.23...`
- `<svg width="20" height="20" viewBox="0 0 20 20" xmlns="http://www.w3.org/2000/svg" data-svg="instagram" aria-hidden="true" data-acsb-force-hidden="true"><path d="M13.55,1H6.46C3.45,1,1,3.44,1,6.44v7.12c0,3,2.45,5.44,5.46,5.44h7.08c3.02,0,5.46-2.44,5...`
- `<svg width="20" height="20" viewBox="0 0 20 20" xmlns="http://www.w3.org/2000/svg" data-svg="twitter" aria-hidden="true" data-acsb-force-hidden="true"><path d="M19,4.74 C18.339,5.029 17.626,5.229 16.881,5.32 C17.644,4.86 18.227,4.139 18.503,3.28 C17...`

14	Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.	No	0	0	-
15	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0	-
16	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	-
17	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	Pass	-	100%

### Code snapshots of some of the successful elements

- `<button type="button" class="js-accept uk-close uk-position-center-right uk-position-medium uk-icon " data-uk-close="" data-uk-toggle="target: !.uk-section; animation: true" role="button"><span data-="" true" " aria-hidden="false" >Remove</span><sv...`



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18	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	81	0	100%
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## Code snapshots of some of the successful elements

- `<a href="https://www.redsageonline.com" class="uk-navbar-item uk-logo" tabindex="-1" >  
 <div uk-navbar-  
toggle-icon="" class="uk-icon uk-navbar-toggle-icon"><svg width="20" height="20"  
viewBox="0 0 20 20" xmlns="http://www.w3.org/2000/svg" data-svg="navbar-toggl...`
- `<a href="/" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true" data-acsb-  
tooltip="Use ?? to navigate" class="acsb-contrast">Home</a>`
- `<a href="/services" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true"  
class="acsb-contrast">Services</a>`
- `<a href="/services/marketing-advertising" tabindex="-1" data-acsb-menu="a" class="acsb-  
contrast">Marketing & amp; Advertising</a>`
- `<a href="/services/websites-seo" tabindex="-1" data-acsb-menu="a" class="acsb-  
contrast">Websites & amp; SEO</a>`
- `<a href="/services/data-analytics" tabindex="-1" data-acsb-menu="a" class="acsb-  
contrast">Data & amp; Analytics</a>`
- `<a href="/services/social-media-content-marketing" tabindex="-1" data-acsb-menu="a"  
class="acsb-contrast">Social Media & amp; Content Marketing</a>`
- `<a href="/outsourced-marketing" tabindex="-1" data-acsb-menu="a" class="acsb-  
contrast">Outsourced Marketing</a>`
- `<a href="/expertise" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true"  
class="acsb-contrast">Expertise</a>`





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19	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	Pass	-	100%
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## Code snapshots of some of the successful elements

- `<button type="button" class="js-accept uk-close uk-position-center-right uk-position-medium uk-icon " data-uk-close="" data-uk-toggle="target: !.uk-section; animation: true" role="button"><span data-="true" " aria-hidden="false" >Remove</span><sv...`

20	Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.	Yes	8	0	100%
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## Code snapshots of some of the successful elements

- `<a href="http://sageadvice.redsageonline.com" target="_blank" rel="noopener" data-acsb-tooltip="New Window" class="acsb-contrast">check out our blog<span data-="true" " aria-hidden="false" >New Window</span></a>`
- `<a href="https://signup.e2ma.net/signup/1787946/14136/" target="_blank" rel="noopener" data-acsb-tooltip="New Window" class="acsb-contrast">sign-up for our newsletter<span data-="true" " aria-hidden="false" >New Window</span></a>`
- `<a href="http://sageadvice.redsageonline.com" target="_blank" data-acsb-tooltip="New Window" >SAGE ADVICE BLOG<span data-="true" " aria-hidden="false" >New Window</span></a>`



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- `<a class="el-link uk-icon" target="_blank" rel="nofollow" href="https://www.facebook.com/RedSage/" uk-icon="icon: facebook;" data-acsb-tooltip="New Window" ><span data-="true" " aria-hidden="false" >Facebook</span><svg width="20" height="20" vie...`
- `<a class="el-link uk-icon" target="_blank" rel="nofollow" href="https://www.linkedin.com/company/356460/" uk-icon="icon: linkedin;" data-acsb-tooltip="New Window" ><span data-="true" " aria-hidden="false" >LinkedIn</span><svg width="20" height="..."`
- `<a class="el-link uk-icon" target="_blank" rel="nofollow" href="https://www.instagram.com/redsageal/?hl=en" uk-icon="icon: instagram;" data-acsb-tooltip="New Window" ><span data-="true" " aria-hidden="false" >Instagram</span><svg width="20" heig...`
- `<a class="el-link uk-icon" target="_blank" rel="nofollow" href="https://twitter.com/RedSageAL" uk-icon="icon: twitter;" data-acsb-tooltip="New Window" ><span data-="true" " aria-hidden="false" >Twitter</span><svg width="20" height="20" viewBox="..."`

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21	<a href="#">Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".</a>	Yes	3	0	100%
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### Code snapshots of some of the successful elements

- `<a href="/services" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">Services</a>`
- `<a href="/expertise" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">Expertise</a>`
- `<a href="/about" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">About</a>`

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22	<a href="#">Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.</a>	Yes	3	0	100%
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## Code snapshots of some of the successful elements

- `<nav class="uk-navbar" uk-navbar="{&quot;align&quot;:&quot;center&quot;,&quot;boundary&quot;:&quot;!uk-navbar-container&quot;}" role="presentation"><div class="uk-navbar-left"> <a href="https://www.redsageonline.com" class="uk-navbar-item uk-logo" ...`
- `<ul class="uk-nav uk-nav-default" data-acsb-menu="ul" ><li class="uk-parent" data-acsb-menu="li" data-acsb-menu-root="true"><a href="/services" data-acsb-menu="a" data-acsb-menu-root-link="true" class="acsb-contrast">SERVICES</a> <ul class="uk-nav-...`
- `<ul class="uk-nav uk-nav-default" data-acsb-menu="ul" ><li class="uk-parent" data-acsb-menu="li" data-acsb-menu-root="true"><a href="/company/our-team" data-acsb-menu="a" data-acsb-menu-root-link="true" class="acsb-contrast">Company</a> <ul class="...`

23	<a href="#">Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.</a>	Yes	3	0	100%
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## Code snapshots of some of the successful elements

- `<a href="/services" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">Services</a>`
- `<a href="/expertise" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">Expertise</a>`
- `<a href="/about" aria-expanded="false" data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" class="acsb-contrast">About</a>`

24	<a href="#">Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).</a>	No	0	0	-
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25	<a href="#">aria-describedby and aria-labelledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.</a>	No	0	0	-
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26	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
27	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	0	0	-
28	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
29	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
30	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-
31	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
32	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
33	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	32	0	100%



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- `<a href="/" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true" data-acsb-tooltip="Use ?? to navigate" class="acsb-contrast">Home</a>`
- `<a href="/services" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true" class="acsb-contrast">Services</a>`
- `<a href="/services/marketing-advertising" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Marketing & Advertising</a>`
- `<a href="/services/websites-seo" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Websites & SEO</a>`
- `<a href="/services/data-analytics" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Data & Analytics</a>`
- `<a href="/services/social-media-content-marketing" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Social Media & Content Marketing</a>`
- `<a href="/outsourced-marketing" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Outsourced Marketing</a>`
- `<a href="/expertise" tabindex="-1" data-acsb-menu="a" data-acsb-menu-root-link="true" class="acsb-contrast">Expertise</a>`
- `<a href="/expertise/healthcare" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Healthcare</a>`
- `<a href="/expertise/economic-development" tabindex="-1" data-acsb-menu="a" class="acsb-contrast">Economic Development</a>`

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34	<a href="#">The meta viewport tag should allow visually impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.</a>	Yes	Pass	-	100%
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## Code snapshots of some of the successful elements

- `<meta name="viewport" content="width=device-width, initial-scale=1">`



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35	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100%
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### Code snapshots of some of the successful elements

- `<html lang="en-gb" dir="ltr" vocab="http://schema.org/" class="wk-notouch acsb-light-contrast"><head><meta name="acsbClient" content="true"><meta content="ace.accessibe.com" name="acsbAceEmbedder"><meta content="https://www.redsageonline.com" name="a...`

36	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100%
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### Code snapshots of some of the successful elements

- `<title>Marketing, PR, Advertising, Web Design & Social Media | Red Sage | Marketing that WORKS</title>`

37	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	Pass	-	100%
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### Code snapshots of some of the successful elements

- `<div class="el-content uk-panel uk-margin-top" data-acsb-main="true" role="main"><h1 class="acsb-contrast">Marketing that WORKS</h1> <p class="uk-text-medium acsb-contrast">We are Huntsville and Decatur, Alabama's top full-service agency, offering tr...`

38	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
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39	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	No	0	0	-
40	Making use of an accessibility interface helps to ensure that visually impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	Yes	Pass	-	100%
41	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	No	0	0	-
42	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
43	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0	-
44	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
45	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	-
46	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-



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47	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
48	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
49	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-